

**January 9, 2020**

Tonik announces the release of Bikini, a visually stunning outdoor lounge. The Bikini Lounge offers a comfortable lounging experience with an attractive design, perfect for hospitality or multi-unit housing complexes.

The Bikini Lounge is the latest creation of Karim Rashid and features many notable characteristics of his award-winning design style. The elegant flow of the Bikini Lounge imitates organic contours, and the name comes from the minimalist nature of the iconic sexy swimwear.

The Bikini Lounge is constructed predominantly for supreme durability. The roto-molded polyethylene, one-piece design, stands up to heavy use and elements. The Bikini Lounge withstands tanning products, sunblock, salt, and chlorine solutions. Variable water ballast provides a secure footing on zero-depth pool entrances and ledges. Ultraviolet light stabilizers reduce fading, and Tonik fully-compounded colors eliminate any spots or stripes of un-mixed pigment.

Bikini Lounge features include:

- Balanced design built for partial water submersion
- High-strength, one-piece rotationally molded for exceptional durability
- Easy to clean, chemically resistant to tanning products, sunblock, salt, and chlorine solutions
- Ultraviolet light stabilizers
- Attractive, modern look designed to pair with entire Tonik outdoor furniture family
- 100% recyclable
- Engineered and built in the U.S.A.

### **About Karim Rashid**

Karim Rashid is one of the most prolific designers of his generation. Over 4000 designs in production, over 300 awards and working in over 40 countries attest to Karim's legend of design.

His award-winning designs include luxury goods for Christofle, Veuve Clicquot, and Alessi, democratic products for Umbra, Bobble, and 3M, furniture for Bonaldo and Vondom, lighting for Artemide and Fontana Arte, high tech products for Asus and Samsung, surface design for Marburg and Abet Laminati, brand identity for Citibank and Sony Ericsson and packaging for Method, Paris Baguette, Kenzo and Hugo Boss.

**About Tonik**

Headquartered in West Chicago, IL, Tonik designs American-made furniture that pushes boundaries, connects people, and sets the scene for life's best moments. Tonik transforms everyday spaces through unique, inspired pieces. Hospitality, theme park, multi-unit housing, education, corporate and commercial space designers rely on Tonik for visually stunning and durable furniture. To learn more, visit [tonikworld.com](http://tonikworld.com) or call 844-866-4545.

**Tonik Media Contact:**

Peter Graves, Vice President, Sales and Marketing  
630-231-1331  
[pgraves@tonikworld.com](mailto:pgraves@tonikworld.com)